



TechPipeline

Media Kit

2025

About TechPipeline

TechPipeline is the industry's go-to resource for news, training, and data resources for technology transfer, intellectual property, and corporate relations professionals. The company's publications – including *TechDigest*, *TechInsight*, and *TechEngage* – reach thousands of subscribers every week, **making TechPipeline the world's leading content provider in this dynamic industry.**

TechPipeline produces webinars each month that offer practical and usable insights by leading practitioners in the field.

TechPipeline also offers an active job listings service for employers and recruiting agencies to reach 1000s of professionals seeking their next opportunity.

Our Community

Universities
Research Institutions
Hospitals and Medical Centers
Government Agencies
Corporate R&D and Licensing
Law Firms
Recruitment Firms
Industry Consultants
Service Providers

Reach your audience...

40,000+
site visitors

10,000+
email recipients

47%
email open rate

Contact us to learn more:

sales@techpipeline.com

Toll Free: (877) 729-0959

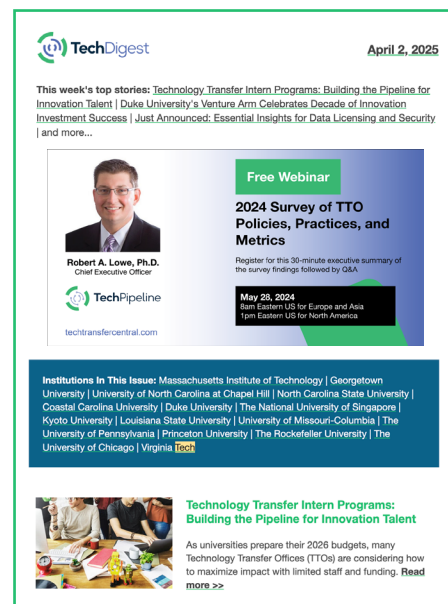
Outside US: +1 (312) 219-2616

Publication Advertising

TechDigest is the largest-circulation e-zine in the industry. *TechInsight* and *TechEngage* are the most widely read subscription newsletters in the industry. Together, our offerings place your brand in front of 100s of universities and research institutions every week.

Each issue focuses several articles around a specific theme for the month. **Place your ad in the precise context of news stories related to your services and products.** Contact us today for our editorial calendar.

Webinar sponsorships include promotion of a single webinar on a mutually agreed topic with a panel of speakers. Your logo will be on all email announcements plus you will provide a brief introduction to your organization at the beginning of the webinar. For greater impact, a Sponsored Webinar includes your speakers and a topic of your choosing. TechPipeline promotes and hosts the webinar with our audience.



TechDigest April 2, 2025

This week's top stories: *Technology Transfer Intern Programs: Building the Pipeline for Innovation Talent* | *Duke University's Venture Arm Celebrates Decade of Innovation Investment Success* | *Just Announced: Essential Insights for Data Licensing and Security* | and more...

Free Webinar

2024 Survey of TTO Policies, Practices, and Metrics

Register for this 30-minute executive summary of the survey findings followed by Q&A

May 28, 2024
8am Eastern US for Europe and Asia
1pm Eastern US for North America

Institutions in This Issue: Massachusetts Institute of Technology | Georgetown University | University of North Carolina at Chapel Hill | North Carolina State University | Coastal Carolina University | Duke University | The National University of Singapore | Kyoto University | Louisiana State University | University of Missouri-Columbia | The University of Pennsylvania | Princeton University | The Rockefeller University | The University of Chicago | Virginia Tech

Technology Transfer Intern Programs: Building the Pipeline for Innovation Talent

As universities prepare their 2026 budgets, many Technology Transfer Offices (TTOs) are considering how to maximize impact with limited staff and funding. [Read more >>](#)

Advertising Rates

Publication	Size	Cost
TechDigest	Large (example above)	\$1600 for 4 Issues
TechInsight /TechEngage	Large	\$400 per issue
TechInsight/TechEngage	Small	\$250 per issue
Sponsored Article	2,000 words	\$4,000
Sponsored Webinar	45-60 minutes	\$5,000